

# Cookies Policy

## Okeo Payments UAB

Last update: 05 September 2022

### Purpose and scope

“Okeo Payments, UAB” (also referred to as “we”, “us”, “Okeo Payments”, “Company”) is an electronic money institution licensed by the Bank of Lithuania ([license no. 71](#)), incorporated and existing in Vilnius, Lithuania, company registration number 305219549, having its registered address at Gedimino pr. 20, LT-01103, Vilnius.

Okeo Payments is committed to protect the privacy of your personal data in accordance with the applicable laws, including the General Data Protection Regulation (2016/679) and other applicable legal acts. We value your privacy and we only collect and use your personal data in accordance with our [Privacy Policy](#), this Cookies Policy and binding provisions of the law.

This Cookies Policy explains what cookies are, what type of cookies we use when you visit our website at <https://okeo.com/> (hereinafter – the Website), what information we collect using the cookies and how that information is used.

### What are cookies

Cookies and other similar technologies are small text files generated by a website and saved by your browser when you visit various websites on the internet. We use cookies on our Website too. We might also use other similar technologies such as web beacons, tags, scripts, pixels, local storage etc. for the purposes described herein (for convenience all such technologies shall be referred to as “cookies”).

With the help of cookies, we may understand how you are interacting with our Website, determine your preferences and improve your online experience.

## What cookies do we use

Some cookies that we use are allocated to your device only for the duration of your visit on the Website, and these are called “*session based*” cookies. These cookies automatically expire at the end of the session – when the web browser is closed. Other cookies that we use, known as “*persistent cookies*”, consist of text files sent by a web server to a web browser, and are subsequently stored by the web browser. They remain valid until their expiry date (unless deleted by the user before the expiry date).

There are cookies created and used directly by our Website, the so-called “*first-party cookies*”. The information stored in them can be read only by our Website. The “*Third party cookies*” are cookies that are placed on our Website when we use the external services.

We have four types of cookies on our Website:

Type of cookies	Description
1. Necessary cookies	Necessary cookies are essential to ensure proper functioning of our Website. Without them, our Website may not be able to provide services to our users standards. Because necessary cookies are needed to provide our services, you cannot turn them off. However, if you decide that you do not wish to receive cookies from us, you may block or delete them by changing your browser settings.
2. Preference cookies	Preference Cookies enable a website to remember information that changes the way our Website behaves or looks, like your preferred language or the region that you are in.
3. Statistics Cookies	Statistics Cookies are used to analyse how our Website is being accessed, used or is performing, in order to provide you with the best user experience and to maintain, operate and continuously improve our Website. Information related to the Statistics Cookies that we use is collected and reported anonymously.
4. Marketing Cookies	Marketing Cookies are used to provide you with more relevant advertising. They are often served by third parties and are specifically designed to gather information on your device to display advertisements on topics that are potentially more interesting for you.

More information about the cookies used on our Website is provided below:

<b>Cookie name</b>	<b>Purpose</b>	<b>Expiry</b>
1. <b>__cf_bm</b>	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day
2. <b>__cfuid</b>	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
3. <b>__cfuid</b>	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session
4. <b>__zlcstore</b>	This cookie is necessary for the chat-box function.	Persistent
5. <b>AWSALBCORS</b>	This cookie registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days
6. <b>li_gc</b>	This cookie stores the user's cookie consent state for the current domain.	2 years
7. <b>persist:root</b>	This cookie stores visitor credentials in an encrypted cookie in order to allow the visitor to stay logged in on re-entry, if the visitor has accepted the 'stay logged in'-button.	Persistent
8. <b>ZD-suid</b>	This cookie issues unique ID that identifies the user's session.	Persistent
9. <b>language</b>	This cookie determines the preferred language of the visitor. Allows the website to set the preferred language upon the visitor's re-entry.	Persistent
10. <b>lang</b>	This cookie remembers the user's selected language version of a website.	Session
11. <b>_ga</b>	This cookie registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years

Cookie name	Purpose	Expiry
12. <b>_ga_#</b>	This cookie is used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years
13. <b>AnalyticsSyncHistory</b>	This cookie is used in connection with data-synchronization with third-party analysis service.	29 days
14. <b>personalization_id</b>	This cookie is set by Twitter - the cookie allows the visitor to share content from the website on to their Twitter profile.	2 years
15. <b>ZD-store</b>	This cookie registers whether the self-service-assistant Zen desk Answer Bot has been displayed to the website user.	Persistent
16. <b>ZD-buid</b>	This cookie issues unique ID that identifies the user on recurring visits.	Persistent
17. <b>__zlcmid</b>	This cookie preserves users states across page requests.	1 year
18. <b>_fbp</b>	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party Cookie scan report - 3/5 advertisers.	3 months
19. <b>ads/ga-audiences</b>	This cookie is used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's on line behaviour across websites.	Session
20. <b>bcookie</b>	This cookie is used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
21. <b>bscookie</b>	This cookie is used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years
22. <b>i/adst</b>	This cookie is used by Twitter.com in order to determine the number of visitors accessing the website through Twitter advertisement content.	Session

Cookie name	Purpose	Expiry
23. <b>i/adsct</b>	This cookie is used by Twitter.com in order to determine the number of visitors accessing the website through Twitter advertisement content.	Session
24. <b>lang</b>	This cookie is set by LinkedIn when a webpage contains an embedded "Follow us" panel.	Session
25. <b>muc_ads</b>	This cookie collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	2 years
26. <b>lidc</b>	This cookie is used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day
27. <b>tr</b>	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
28. <b>UserMatchHistory</b>	This cookie is set by LinkedIn to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days
29. <b>zte#</b>	This cookie saves a Zopim Live Chat ID that recognises a device between visits during a chat session.	Session

Our Website may display content from the external service providers, such as YouTube, Facebook, Twitter or LinkedIn, e.g. after using these providers' "Like" button or the link to these providers' websites. Third-parties' cookie policies shall be applied when you view this content by clicking on it. You can find more about the cookie rules here:

- <https://www.facebook.com/policies/cookies/>
- <https://help.twitter.com/en/rules-and-policies/twitter-cookies>
- <https://www.linkedin.com/legal/cookie-policy>
- <https://policies.google.com/technologies/cookies?hl=lt>

Our Website may have the links to the other third-party websites. We do not control how cookies are placed on third party websites, even if you are redirected to them from our Website. If you click on a link on our Website and it redirects you to the other websites, you have to evaluate how these third parties use their cookies.

## How to manage cookies

There are number of ways to manage cookies:

### 1. Cookie Settings on our Website

If you wish to manage the cookies used by us, you may select the cookie settings in our cookie banner (by clicking on “Manage cookies”) before browsing our Website.

In the cookie banner you may manage all cookies placed on our Website, except strictly necessary cookies. The Website may not function properly without the strictly necessary cookies.

To renew or change your cookie consent click [here](#).

### 2. Using Your Internet Browser

The majority of internet browsers allow you to change your cookies settings. In order to understand these settings, use of the links below or the “Help” option in your browser:

- Cookie settings in Internet Explorer (<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>),
- Cookie settings in Firefox (<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-and-disable-cookies-website-preferences>),
- Cookie settings in Chrome (<https://support.google.com/chrome/answer/95647?hl=en>).

If you delete the cookies, all settings controlled by these cookies will be cleared and you will need to set them again when you visit our Website at some later point.

## Contact us or our DPO

You may contact us by writing an email at [hello@okeo.com](mailto:hello@okeo.com) or by mailing us at Okeo Payments, UAB address at Gedimino ave. 20, LT-01103, Vilnius, Lithuania.

You can contact our Data Protection Officer by writing an e-mail at: [dpo@okeo.com](mailto:dpo@okeo.com)

## Changes to Cookies Policy

We regularly review this Policy and reserve the right to modify it at any time in accordance with applicable laws. Any changes and clarifications will take effect immediately upon their publication on our Website.

Please review the Cookies Policy from time to time to stay updated on the changes.